1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Success Rates: 56.5% of crowdfunding projects meet or exceed their goals, while about one-third fail. The most popular categories are theater, film & video, and music. Technology projects, though less popular, achieve the highest funding percentages. Therefore, projects in theater, film & video, music, and technology have higher chances of success.

Sub-category Performance: The "plays" sub-category is the most successful, with outcomes 3.5 times better than the next sub-category, "rock." However, "plays" still have a high failure rate (45%), indicating significant risk despite popularity.

Launch Timing: Projects launched in June and July have peak success rates, suggesting mid-year launches are more favorable compared to those in the first and third quarters.

1. What are some limitations of this dataset?

Sample Size: With only 1,000 projects, the sample size is too small to represent all crowdfunding types, evidenced by the limited representation of journalism projects (4 projects with a 100% success rate).

Geographic Distribution: The dataset is predominantly from the USA (76%), which may skew insights and not accurately reflect international crowdfunding trends.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Showing Trends for predicting the patterns in each region

Success rate and category per country

Analysis of Funding Success and Length Rate

data on gender and age to assess funding performance across different demographics. Visual aids like pie charts could also clarify outcome distributions.